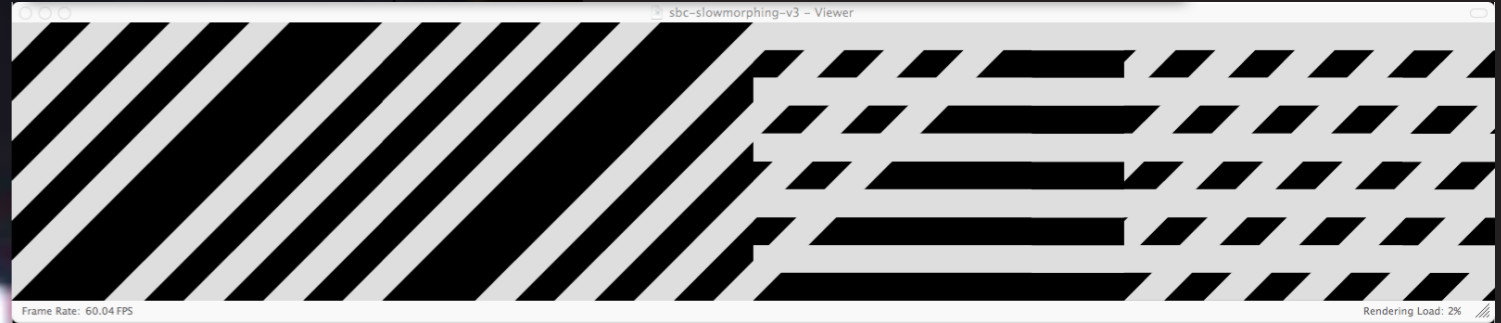


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PROJECT: OVERTURE

CLIENT: THE LIGHT SURGEONS / ROYAL FESTIVAL HALL

SUMMARY: Rather than the Light Surgeons manually key-framing 20 minutes of multi-screen graphics, I was able to create audio-reactive interpretations of the Southbank Centre's branding and supply these as a/v renders.





GENEVA '07



AMSTERDAM



FRANKFURT



LOS ANGELES



BOLOGNA



GENEVA '08

PROJECT: FORD VJ

CLIENT: IMAGINATION / FORD MOTOR COMPANY

SUMMARY: Chosen to partner with global deisng and communication agency Imagination to realise their user generated content driven motorshow concept, featuring vjs mixing brand videos on the fly. The pioneering project dominated event industry awards in 2007.

PROJECT: DEVIL'S ADVOCATE TOUR

CLIENT: ED HOLDSWORTH / DAVE CLARKE

SUMMARY: Upcoming promo director Ed Holdsworth had shot the source footage, but wanted to do something more interesting than feed it into Arkaos. We turned Dave Clarke into an audio-visual performer.



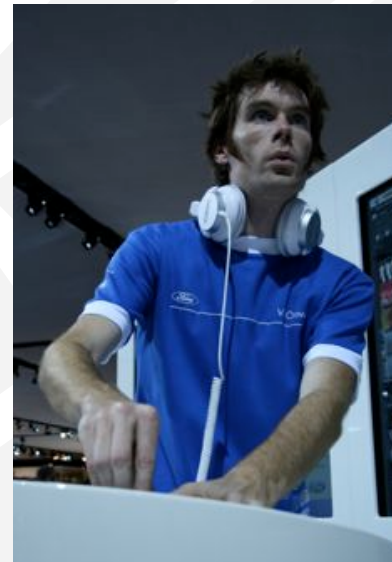


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about » toby harris
a digital media maverick, i cross the disciplines of artist, designer and engineer in the pursuit of anything that uses media to make people interact or think in unexpected ways. i am particularly interested in what cinema can become, performing improvised 'live cinema' pieces and developing audience-led interactive story-telling environments. i was also the vj in the 'ford vj experience', which dominated uk event industry awards in 2007, turning motor-show messaging on its head by making the screens about the people buying the cars rather than the cars themselves. comfortable both with devolved community based projects and focussed commercial work, i have worked as *spark and as part of other forward-looking organisations such as imagination, yeast culture, the light surgeons and d-fuse.